



2020 COMMITMENT WEEKEND – SEPTEMBER 19-20

NEW DIRECTIONS

BROCHURES & ENVELOPES

- Greeters will need to distribute the Appeal envelopes and brochures as parishioners are walking into the church. Due to our current climate please ask parishioners to take their brochures and envelopes home and to not leave them in the pews.
- For parishes that are still having masses outside, please distribute brochures and envelopes to parishioners as they are arriving to mass.

VIDEO

- Show the 2020 Archbishop's Catholic Appeal video at all Masses.
- Each video (DVD format) contains an English and a Spanish track.
- To download the video, visit the Archbishop's Catholic Appeal parish portal at: www.denverparish.org/resources/aca
- In addition to showing the video at mass please distribute the video via Flocknote on commitment weekend.

PLEASE NOTE:

If you need to rent audio/video equipment, below are three vendor options:

Multimedia Audio Visual
303.623.2324

J&S Visual Inc
303.792.5588
(ask for parish discount)

IPG
720.510.3701

If you need further clarification on how to distribute Appeal materials or do not think it is feasible to show the video at Mass, please call Maria Ramirez at the Appeal Office at 720.476.7466 or email maria.ramirez@archden.org.



ARCHBISHOP'S

CATHOLIC APPEAL

DOWNLOAD APPEAL MATERIALS

PUBLICITY

Constant reference to the Archbishop's Catholic Appeal is critical to success. For optimal results, here is a list of various options to help publicize the Appeal.

- Announcements at Masses
- Flocknote
- Parish App
- Parish Bulletin
- Parish Newsletter
- Parish Website
- Text Messaging
- Social Media
- Pray for the Appeal in your weekly intercession

Materials needed to publicize the Appeal can be found in the Archbishop's Catholic Appeal parish portal at: www.denverparish.org/resources/aca. You will be able to find logos, bulletin announcements, intercessions, videos, social media posts and much more.