

S.E.C.U.R.E. WEEKLY UPDATE

Friday, August 21, 2020

Vol. 11



WHAT HAPPENED THIS WEEK?

The S.E.C.U.R.E. Engagement Team had its final meetings this week with the parishes participating in the program. We discussed the impact the new and enhanced ways to connect with parish families has had over the past two and half months on their communities and offertory. During each meeting we developed a month-by-month plan to continue incorporating and expanding upon what has worked well.

We would like to thank every parish team that has worked with the S.E.C.U.R.E. Engagement Team. We continue to be impressed by the willingness to try new ways to connect with your parish family to ensure they are spiritually nourished and cared for during this unique moment in time. Please reach out to the Archdiocese of Denver team if you have any questions or need support.

Thank you for providing our team the opportunity to work with and learn from you during these summer months!

S.E.C.U.R.E. WEEKLY WEDNESDAY WEBINAR



Thank you for joining us the last 11 Wednesdays for the S.E.C.U.R.E. Weekly Wednesday Webinar!

During our final webinar on Wednesday, August 19, 2020 we encouraged participants to reflect on the successes they realized during S.E.C.U.R.E. We also shared recommendations for the next few months to encourage connection with the parish family and recovering / stabilizing offertory. Links to all webinar recordings can be found on page 2 of the newsletter and at www.denverparish.org/ccs.



HELPFUL RESOURCE:

Every parish in the Archdiocese of Denver has unprecedented support through this intentional channel. Consider this your hub to get all the assistance you need. Below is a sample of the areas we can help:

- Parish Website
- Parish Bulletin
- Content and security for social media

Click the link to the right!



CONTINUING THE MOMENTUM FROM S.E.C.U.R.E.

We recommend every parish create a plan which includes:

WEEKLY

- Mention offertory at every Mass
- Flocknote updates
- Bulletin distributed on website and through Flocknote
- Live-Streamed Masses
- Virtual connection opportunities: State of the Parish Address, Coffee & Reflection with Father, ministries offered online
- 2 – 3 social media posts

MONTHLY

- Mention opportunity to make recurring gifts online
- Connect with another S.E.C.U.R.E. parish

EVERY TWO MONTHS

- Phone calls to every parishioner
- Letter sent via USPS with offertory and other parish updates
- Testimonial from parishioners

SUGGESTED CALENDAR

Plan to repeat monthly.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
Mention Offertory during Mass	Send Offertory numbers and update to bulletin team	Send Flocknote with reflection on Gospel reading	Call 10 – 15 parish families	Coffee with Father via Zoom	Send Flocknote with Mass times and note about online giving	Mention Offertory during Mass
Mention Offertory during Mass	Send Offertory numbers and update to bulletin team	Send Flocknote with reflection on Gospel reading	Call 10 – 15 parish families	Call fellow S.E.C.U.R.E. parish	Send Flocknote with Mass times and update on events	Mention Offertory during Mass
Annual Catholic Appeal In-Pew (explain difference)	Send Offertory numbers and update to bulletin team	Send Flocknote with reflection on Gospel reading	Call 10 – 15 parish families	Coffee with Father via Zoom	Send Flocknote with Mass times and mention recurring gifts	Annual Catholic Appeal In-Pew (Mention Offertory during Mass (explain difference))
Mention Offertory during Mass	Send Offertory numbers and update to bulletin team	Send Flocknote with reflection on Gospel reading	Call 10 – 15 parish families	Coffee with Father via Zoom		

MONTHLY INITIATIVES

Flocknote Updates

Create a schedule for 2–3 updates per week. Updates to include parish-wide events, offertory updates, opportunities to make online and recurring gifts.

Social Media Posts

Create a schedule to incorporate updates from bulletin, sent via Flocknotes, and liturgical calendar to create planned social media posts.

Mentioning Offertory During Mass

Incorporate in announcements, homily, and Father's speaking notes.

RESOURCES

PAST WEBINARS

SECURE PROGRAM INTRODUCTION

Learn more about the SECURE program, a FREE service that helps build digital communities and increase offertory.

[CLICK HERE!](#)

LETTER WRITING AND MORE

The importance of sending letters or connecting with parishioners in low-tech ways.

[CLICK HERE!](#)

ASKING FOR OFFERTORY SUPPORT DURING MASS

An interview with Fr. Ron Cattany and highlights about discussing offertory during Mass.

[CLICK HERE!](#)

TOUR OF THE PARISHES

We took a tour of a few parishes in the Archdiocese of Denver to provide examples of how parishes are connecting with their communities virtually.

[CLICK HERE!](#)

SUCCESS STORIES: ROUND TABLE DISCUSSION

Fr. Kissell, Fr. Benito and Fr. Cao shared how their parish communities have responded generously after their appeals for increased offertory, volunteers, and continued prayers.

[CLICK HERE!](#)

FACEBOOK 101 AND CONTENT CREATION HOW-TO

Tips and tricks on how to engage with your parish community using Facebook.

[CLICK HERE!](#)

CONDUCTING PHONE CALLS AND PARISH-WIDE CENSUS

Tips and tricks on how to recruit volunteers and connect with every parish family by phone.

[CLICK HERE!](#)

RE-IMAGINING EVENTS

Tips and tricks on holding your parish events. It also highlights a re-imagined gala and parish festival.

[CLICK HERE!](#)

ONLINE AND RECURRING GIFTS

Suggestions on how to set parishioners up with online and recurring gifts.

[CLICK HERE!](#)

PARISH-WIDE SURVEYS

Suggestions on what to ask in a parish-wide survey and potential follow-up steps.

[CLICK HERE!](#)

CONTINUING THE MOMENTUM OF S.E.C.U.R.E.

Our final webinar highlights successes realized and actionable steps to build on the momentum created during S.E.C.U.R.E.

[CLICK HERE!](#)

WHAT YOU'RE SAYING

"SECURE has helped us stay in touch with our families through the telephone calls and text-to-give platform. It has helped bring our people back to Mass."

Fr. Hector Chiapa Villarreal,
St. Therese

"In our history, I can never remember the offertory being so high."

Deacon Clarence McDavid,
Cure d'Arz