

S.E.C.U.R.E. WEEKLY UPDATE

Friday, July 31, 2020

Vol. 8



WHAT HAPPENED THIS WEEK?

The SECURE Engagement Team continues to meet with parishes and continues to be impressed by the willingness of all to try something new to connect with their faith communities and begin to recover offertory lost during the March stay-at-home orders.

This past Wednesday we had the opportunity to hear from Archbishop Aquila during our Weekly Wednesday Webinar. The webinar also highlighted best practices for and success stories from parishes who have re-imagined their events due to gathering restrictions. More examples, helpful tips, and a link to the recording are included on page 2 of today's newsletter. We are grateful for the over 30 attendees who joined on Wednesday, July 29, 2020, and look forward to seeing you Wednesday, August 5, 2020, at 1 p.m!

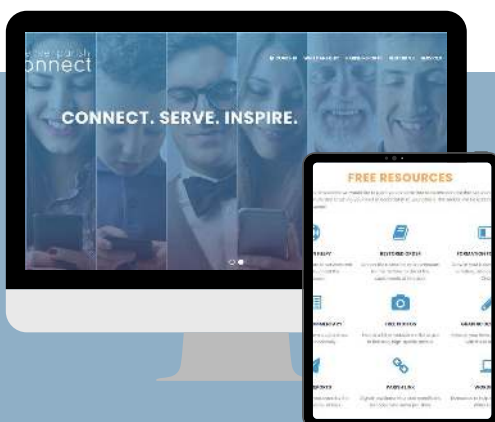
S.E.C.U.R.E. WEEKLY WEDNESDAY WEBINAR

EVERY WEDNESDAY AT 1 P.M:



We invite you to join us next week - Wednesday, August 5, 2020 at 1 p.m. - as we highlight techniques to encourage your parish to utilize online and recurring giving options.

[Link to Join!](#)



HELPFUL RESOURCE:

Every parish in the Archdiocese of Denver has unprecedented support through this intentional channel. Consider this your hub to get all the assistance you need. Below is a sample of the areas we can help:

- Parish Website
- Parish Bulletin
- Content and security for social media

Click the link to the right!

[CLICK
HERE!](#)

RESOURCES

PAST WEBINARS

SECURE PROGRAM IINTRODUCTION

Learn more about the SECURE program, a FREE service that helps build digital communities and increase offertory.

[CLICK HERE!](#)

LETTER WRITING, PEER-TO-PEER TEXTING, AND MORE!

This 30-minute webinar provides insight into the importance of sending letters or connecting with parishioners in low-tech ways.

[CLICK HERE!](#)

ASKING FOR OFFERTORY SUPPORT DURING MASS

This 30-minute webinar includes an interview with Fr. Ron Cattany and highlights about discussing offertory during Mass.

[CLICK HERE!](#)

CONNECTING WITH YOUR COMMUNITY VIRTUALLY

During this 30-minute webinar a few parishes in the Archdiocese of Denver provide examples of how they are connecting with their communities.

[CLICK HERE!](#)

SUCCESS STORIES: ROUND TABLE DISCUSSION

Fr. Kissell, Fr. Benito and Fr. Cao shared how their parish communities have responded generously after their appeals for increased offertory, volunteers, and continued prayers.

[CLICK HERE!](#)

MESSAGE TO YOUR PARISHIONERS



Message from Archbishop Aquila

Archbishop Aquila and Bishop Rodriguez share a special message of gratitude for your parishioners continued support especially at this time.



Message from Bishop Rodriguez

We encourage you to add their messages to your website, social media pages, and send through Flocknotes with a link to your giving page.

RE-IMAGINING EVENTS

BEST PRACTICES FOR RE-IMAGINED PARISH EVENTS:

[Click here](#) to check out a 30-minute webinar for tips and tricks on holding your parish events.

- Over-communicate and utilize all marketing tools
- Retain sponsors and thank them in creative ways
- Make the THANK YOU personal

If virtual:

- Find ways to make events attractive, fun, and joy-filled
- Provide prizes and awards
- Practice before the event
- Engage your audience throughout the event
- Provide opportunities for interaction



Image from a re-imagined festival in the Diocese of El Paso

SAMPLE VIRTUAL ATTENDEE CHECKLIST

From a re-imagined gala for a parish in the Diocese of Cleveland

How to Bid: 

Go to smsgala2020.ggo.bid to register.

Now: Early bird bidding
5 PM: All Silent Auction open for bids
6 PM: Big ticket items open for bids

How to Watch 

Live event starts at 6PM
 Go to www.facebook.com/smsblueangels

**Sponsors and those who bought tickets to our March event, refer to email for Zoom meeting link.

May we suggest.. 

For an optimal experience, view event on your computer/tablet and bid on your phone.

Find Your Watch Party Style

 OR 

Tune in with the kids & be on the lookout for teachers & friends! Be sure to print off the SMS coloring sheets on our Facebook page.

Need a little grown up time? Set the kids up with a movie, sit back, relax and enjoy the event!




 OR 

Keep it comfy! After all, you are in the comfort of your home.

Get dressed up to celebrate our school and Fr. Walt!

Dine & View

Thinking about ordering in for the big event? Consider these restaurants - open for carry out or delivery - that generously donated to our auction!

	Angie's Pizza Margaritaville Outback Steakhouse Pizza (216)	Romito's Pizza Saucy Brew Works Tom & Chee Yours Truly
	Austin's Grill Bonefish Grill Creekside Gentiles	Gervasi Vineyard Guarino's Restaurant
	Michaelangelo's Bakery Presti's Bakery	

Visit www.smsgala.com for more info.