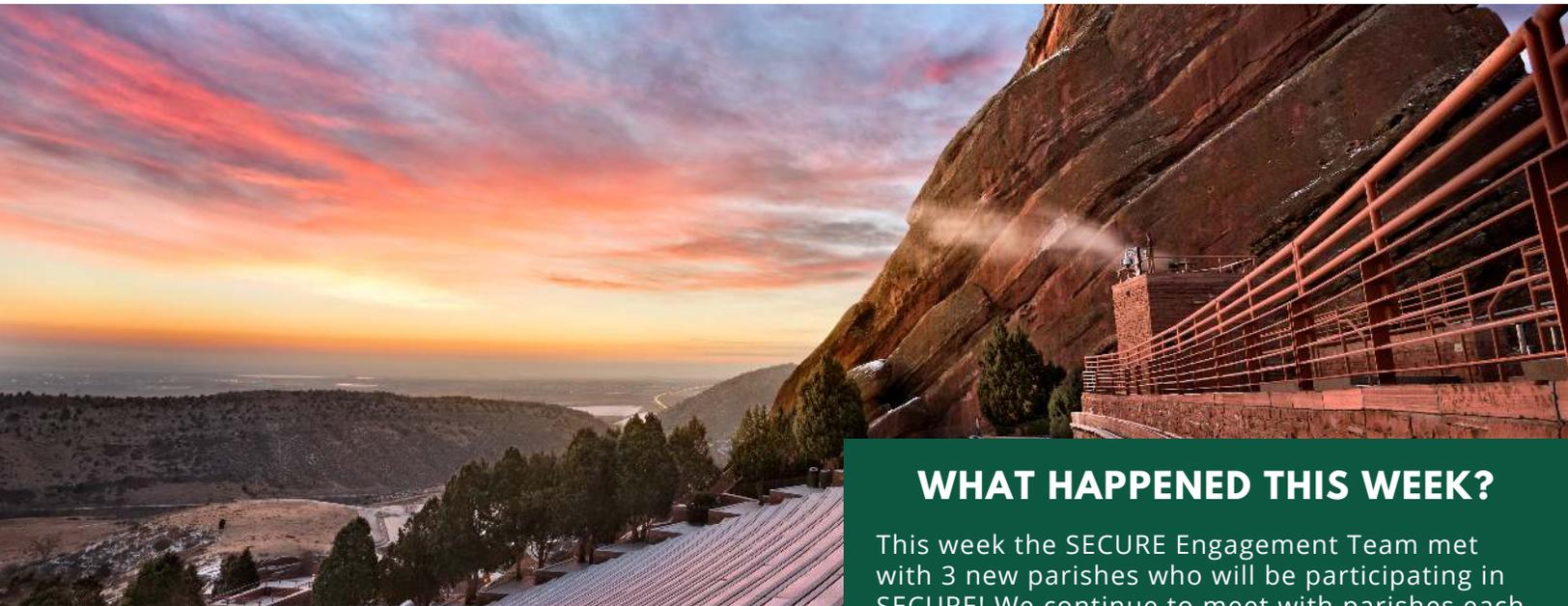


S.E.C.U.R.E. WEEKLY UPDATE

Friday, July 17, 2020

Vol. 6



**EVERY WEDNESDAY
AT 1 P.M.:**

S.E.C.U.R.E. WEEKLY WEDNESDAY WEBINAR



We invite you to join us next week - Wednesday, July 22, 2020 at 1 p.m. - as we host a round-table discussion with some parishes to discuss some successes with implementing SECURE recommendations.

Future topics:

- Shifting Events
- Evangelization Opportunities

[Link to Join!](#)

WHAT HAPPENED THIS WEEK?

This week the SECURE Engagement Team met with 3 new parishes who will be participating in SECURE! We continue to meet with parishes each week and be impressed by the willingness of all to try something new to connect with their faith communities and begin to recover offertory lost during the March stay-at-home orders.

The Weekly Wednesday Webinar highlighted innovative ways parishes in the Archdiocese of Denver are providing opportunities for their faith community to connect despite restrictions. We also showcased a few parishes who have made impactful changes to their website and language around the importance of offertory to the parish their parishioners call home. More examples, helpful tips, and a link to the recording are included on page 2 of today's newsletter. We are grateful for the over 30 attendees who joined on Wednesday, July 15, 2020, and look forward to seeing you Wednesday, July 22, 2020, at 1 p.m!

SIGN UP FOR A ONE-ON-ONE!



Parish one-on-ones are the most effective way to work with your community. Here we analyze your current situation, create a specific plan personalized for your parish community, and walk through the steps to increase engagement with your community and offertory. Meetings typically only last 30-45 minutes and are an incredibly quick way to take steps to engage your parish community. Only a few spots remain - reach out to secure yours today!

To sign up for a parish 1:1, reach out to Jen Krasowski, jkrasowski@ccsfundraising.com, David Mehr, dmehr@ccsfundraising.com, or Mark Berlyn, mberlyn@ccsfundraising.com

MESSAGE TO YOUR PARISHIONERS



Message from Archbishop Aquila

Archbishop Aquila and Bishop Rodriguez share a special message of gratitude for your parishioners continued support especially at this time.



Message from Bishop Rodriguez

We encourage you to add their messages to your website, social media pages, and send through Flocknotes with a link to your giving page.

RESOURCES

PAST WEBINARS:

SECURE PROGRAM INTRODUCTION



Learn more about the SECURE program, a FREE service that helps build digital communities and increase offertory.

[CLICK HERE!](#)

ENGAGING YOUR COMMUNITY ON SOCIAL MEDIA: FACEBOOK 101 AND CONTENT CREATION HOW-TO



This 30-minute webinar shares tips and tricks on how to engage with your parish community using Facebook.

[CLICK HERE!](#)

LETTER WRITING, PEER-TO-PEER TEXTING, AND MORE!



This 30-minute webinar provides insight into the importance of sending letters or connecting with parishioners in low-tech ways.

[CLICK HERE!](#)

ASKING FOR OFFERTORY SUPPORT DURING MASS



This 30-minute webinar includes an interview with Fr. Ron Cattany and highlights the why, how, when, what and who about discussing offertory during Mass.

[CLICK HERE!](#)

CONNECTING WITH YOUR COMMUNITY VIRTUALLY



During this 30-minute webinar we take a tour of a few parishes in the Archdiocese of Denver to provide examples of how parishes are connecting with their communities virtually.

[CLICK HERE!](#)

TOUR HIGHLIGHTS AND MISSED STOPS

During our July 15, 2020 webinar we toured 8 parishes websites, bulletins, giving pages, and innovative ways to connect with parishioners. Below you will find a sampling of some stops on the tour and a few we were not able to stop at. Enjoy!

We stopped at the St. Therese website to highlight how their donate button is prominently located and highlighted, regardless of the content you are looking at. They also shared a letter from the pastor in English and Spanish side-by-side.



This stop on the tour highlights some ideas and ways parishes are sharing information on their social media pages.

- Sharing information about a feast day (St. Joseph, Fort Collins)
- Video showcasing what it looks like to be back in Church (St. Joan of Arc, Columbus, OH)
- Photos showcasing what it looks like to be back in Church (Church of the Ascension, Denver)



Here are a few innovative ways parishes are connecting virtually with their faith community:

- Zoom calls with Fr. Tadeusz every week day at 9 a.m. for spiritual conversations (God Rush Catholic)
- Deacon Paul was featured on Catholic Radio (Immaculate Heart of Mary)
- Fr. Sam Morehead hosts a weekly Pastors Update CoronaCast every Friday (All Souls)



HELPFUL RESOURCE:

Every parish in the Archdiocese of Denver has unprecedented support through this intentional channel. Consider this your hub to get all the assistance you need. Below is a sample of the areas we can help:

- Parish Website
- Parish Bulletin
- Content and security for social media

Click the below link!

WWW.DENVERPARISH.ORG

