

# S.E.C.U.R.E. WEEKLY UPDATE

Friday, July 10, 2020

Vol. 5



## EVERY WEDNESDAY AT 1 P.M: S.E.C.U.R.E. WEEKLY WEDNESDAY WEBINAR



We invite you to join us next week - Wednesday, July 15, 2020 at 1 p.m. - as we go on a virtual tour of Archdiocese of Denver parishes as we showcase how different parishes are connecting their ministries virtually. If there is something your parish has done that you would like highlighted, please let Jen Krasowski or David Mehr, contact information below, know.

Future topics:

- Shifting Events
- Evangelization Opportunities

[Link to Join!](#)

### WHAT HAPPENED THIS WEEK?

The SECURE Engagement Team continues to build strong working relationships with pastors, business managers and valued lay volunteers! As a result of these SECURE meetings, parishes have updated their website to include giving links, have mentioned offertory during Masses, are drafting language for letters to be sent to their parish community, and are beginning to think through making phone calls to the entire parish community. Our overall mission is to provide guidance and support around enhancing parishioner engagement.

During our Weekly Wednesday Webinar Fr. Ron Cattany shared his secret to discussing offertory during Mass - honesty, transparency, and building relationships with and within the parish community. Helpful tips and a link to the recording are included on page 2 of today's newsletter. We are grateful for the over 30 attendees who joined on Wednesday, July 8, 2020 and look forward to seeing you Wednesday, July 15, 2020 at 1 p.m!

## SIGN UP FOR A ONE-ON-ONE!



Parish one-on-ones are the most effective way to work with your community. Here we analyze your current situation, create a specific plan personalized for your parish community, and walk through the steps to increase engagement with your community and offertory. Meetings typically only last 30-45 minutes and are an incredibly quick way to take steps to engage your parish community. Only a few spots remain - reach out to secure yours today!

To sign up for a parish 1:1, reach out to Jen Krasowsk, [jkrasowski@ccsfundraising.com](mailto:jkrasowski@ccsfundraising.com), or David Mehr, [dmehr@ccsfundraising.com](mailto:dmehr@ccsfundraising.com)

## SUCCESS STORIES

At a recent Mass Fr. Cao, Cure d'Ars, mentioned the lost revenue due to the COVID pandemic. He also invited parishioners to consider supporting the parish with a financial gift.

As a result, Cure d'Ars received a \$10,000 gift to put towards offertory.

**"I AM HONORED AND SURPRISED TO GET THIS OFFERTORY GIFT. IT CAME TO CURE D'ARS AT A PERFECT TIME!"**

**- FR. JOSEPH CAO, CURE D'ARS**

At the beginning of July, All Saints (Denver), launched their parish online giving site and text-to-give option with Vanco. They shared news of this opportunity with their parish through a Flocknote announcement and during Masses.

This past weekend, July 4 & 5, All Saints received \$2,190 in online giving on top of their current normal offertory!



## RESOURCES

### PAST WEBINARS:

#### SECURE PROGRAM INTRODUCTION



Learn more about the SECURE program, a FREE service that helps build digital communities and increase offertory.

[CLICK HERE!](#)

#### CONDUCTING PHONE CALLS AND PARISH-WIDE CENSUS



This 30-minute webinar shares tips and tricks on how to recruit volunteers and connect with every parish family by phone.

[CLICK HERE!](#)

#### LETTER WRITING, PEER-TO-PEER TEXTING, AND MORE!



This 30-minute webinar provides insight into the importance of sending letters or connecting with parishioners in low-tech ways.

[CLICK HERE!](#)

#### ASKING FOR OFFERTORY SUPPORT DURING MASS



This 30-minute webinar includes an interview with Fr. Ron Cattany and highlights the why, how, when, what and who about discussing offertory during Mass.

[CLICK HERE!](#)

### HELPFUL RESOURCE:

Every parish in the Archdiocese of Denver has unprecedented support through this intentional channel. Consider this your hub to get all the assistance you need. Below is a sample of the areas we can help:

- Parish Website
- Parish Bulletin
- Content and security for social media

Click the below link!

[WWW.DENVERPARISH.ORG](http://WWW.DENVERPARISH.ORG)

## WEEKLY TIPS & TRICKS

### ASKING FOR SUPPORT DURING MASS

#### WHEN?

- Beginning of Mass
- End of Mass
- During regular Offertory time

#### WHY?

- Informs parishioners of the health of the parish finances
- Allows ministries and parish activities to continue
- People want to help

#### HOW?

- Be pastoral, honest, and direct
- Mention recent communication about offertory
- Express gratitude

**WHO SHOULD ASK FOR SUPPORT?**  
The pastor of the parish.

### TIPS FROM WEBINAR PARTICIPANTS

- Be authentic when you invite parishioners to consider giving
- Let potential donors make the decision for themselves but give them the opportunity
- It doesn't need to be perfect, just genuine

### REMINDER:

Successes can happen in different ways - please share any and all successes with your S.E.C.U.R.E. Engagement Team member. We look forward to celebrating you soon!