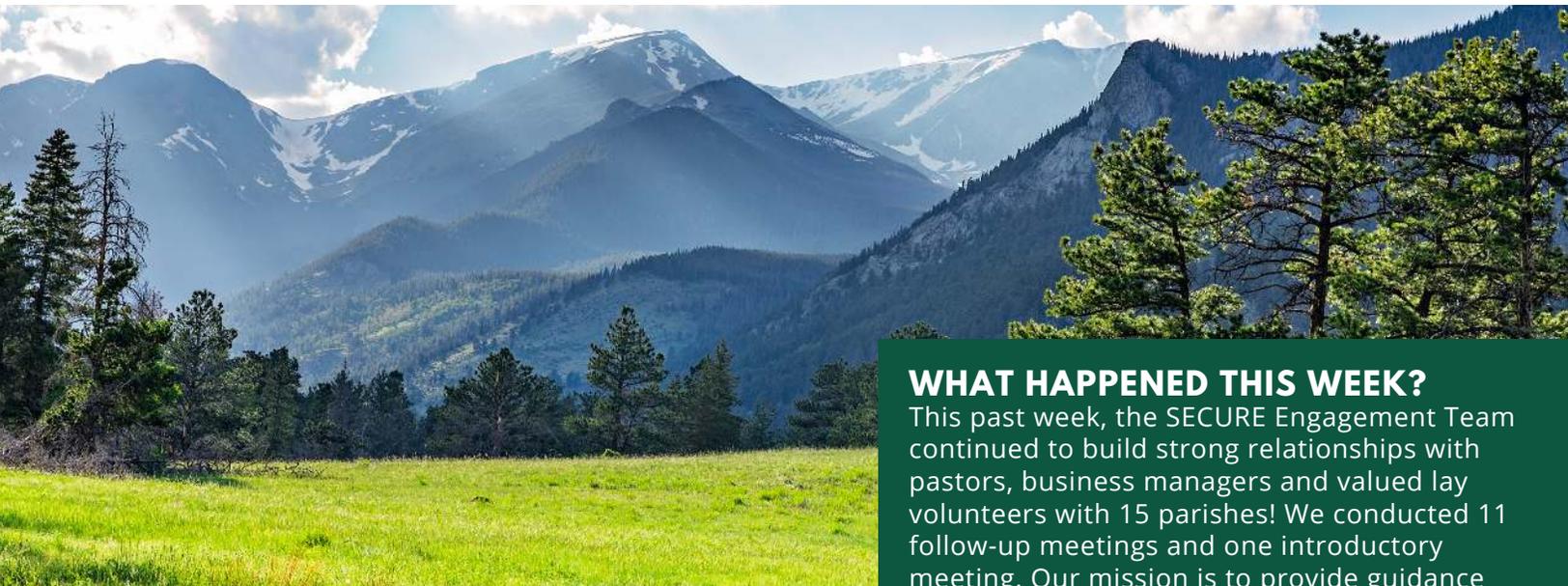


S.E.C.U.R.E. WEEKLY UPDATE

Friday, June 26, 2020

Vol. 3



S.E.C.U.R.E. WEEKLY WEDNESDAY WEBINAR

EVERY WEDNESDAY AT 1 P.M.:

Every Wednesday at 1 p.m. we provide trainings, tools and resources that will help build and connect your parish family that will be sustainable in the future. These webinars are recorded and available for future viewing. We invite you to join live as it best allows us to learn from one another.

We will begin to feature pastors, staff and volunteers from fellow Archdiocese of Denver parishes to share what initiatives they have implemented to keep their parish communities informed and immersed in parish life!

[Link to Join!](#)

WHAT HAPPENED THIS WEEK?

This past week, the SECURE Engagement Team continued to build strong relationships with pastors, business managers and valued lay volunteers with 15 parishes! We conducted 11 follow-up meetings and one introductory meeting. Our mission is to provide guidance and support around enhancing parishioner engagement.

During our Weekly Wednesday Webinar we discussed best practices for recruiting volunteers. Volunteers are instrumental in helping your parish remain connected with your community while gathering restrictions are in place. Webinar attendees also discussed the importance of placing a phone call to every member of your parish family. Helpful tips and a link to the recording are included on page 2.

We are grateful for the over 20 attendees who joined on Wednesday, June 24, 2020 and look forward to seeing you Wednesday, July 1, 2020 at 1 p.m!

SIGN UP FOR A ONE-ON-ONE!



Parish one-on-ones are the most effective way to work with your community. Here we analyze your current situation, create a specific plan personalized for your parish community, and walk through the steps to increase engagement with your community and offertory. Meetings typically only last 30-45 minutes and are an incredibly quick way to take steps to engage your parish community. Five spots remain - reach out today to secure yours!

To sign up for a parish 1:1, reach out to Jen Krasowsk, jkrasowski@ccsfundraising.com, or David Mehr, dmehr@ccsfundraising.com

WEEKLY TIPS & TRICKS

CONNECTING WITH YOUR COMMUNITY

At this time, especially with the current restrictions and regulations limiting the number of people who can celebrate Mass together in person, it is more important than ever to connect with your entire parish family.

The best way to reach everyone is with an intentional phone call from the pastor, parish staff, and volunteer leaders.

HOW TO RECRUIT VOLUNTEERS



Create a list of potential ministries and leaders for the pastor to personally ask for their help. These ministries, leaders and parishioners might include:

- Parish / Pastoral Council
- Finance Council
- Knights of Columbus / Women's Auxiliary
- Recent RCIA participants
- Youth group

Volunteers can help with tasks to help keep the parish family engaged and connected through phone calls, enhancing social media presence, writing letters, and other opportunities.

PHONE CALLS

If you choose to reach out to your community through a phone tree it is important to include three things in your script: a wellness check, updates on your parish, and a call to action. This call to action could include giving to offertory, following your social media channel, or accessing your website for more information.



WHAT TO ASK:

- How have you been?
- Have you attended Mass in-person?
- Can I confirm your contact information?
- How can we pray for you?

WHAT TO SHARE:

- How you stayed connected to your parish and faith during this time
- Policies and procedures for in-person Mass
- Services such as food banks and St. Vincent de Paul
- How to access live-streamed Masses
- Ways to support offertory



ENGAGING DONORS

(of time, talent and treasure)

Good philanthropy is more than asking for support. Rather, it should prioritize cultivating current donors and building new relationships.

To do this, parishes should equally communicate their need and gratitude for support (time, talent and treasure) often. Parishes can accomplish this by including updates and gratitude for offertory and volunteer support during Mass, in bulletins and on social media platforms.

Not sure if every parishioner is registered and want to connect with them? We know that there are many friendships at your parish, and those friends likely have each other's cell phone numbers. The SECURE Engagement Team will work with you to determine the best way to implement *Parishioner-to-Parishioner* outreach.

RESOURCES

PAST WEBINARS:

SECURE PROGRAM INTRODUCTION



Learn more about the SECURE program, a FREE service that helps build digital communities and increase offertory.

[CLICK HERE!](#)

ENGAGING YOUR COMMUNITY ON SOCIAL MEDIA: FACEBOOK 101 AND CONTENT CREATION HOW-TO



This 30-minute webinar shares tips and tricks on how to engage with your parish community using Facebook.

[CLICK HERE!](#)

ENGAGING YOUR COMMUNITY: CONDUCTING PHONE CALLS AND PARISH-WIDE CENSUS



This 30-minute webinar shares tips and tricks on how to recruit volunteers and connect with every parish family by phone.

[CLICK HERE!](#)

SURVEY:

Surveys are the first step in ensuring that your SECURE engagement team can create a personalized plan for your community. Take 10 minutes to fill out this survey prior to your meeting.

[LINK TO SURVEY](#)

HELPFUL RESOURCE:

Every parish in the Archdiocese of Denver has unprecedented support through this intentional channel, which provides the best tools and training. Consider this your hub to get all the assistance you need. Below is a sample of the areas we can help:

- Parish Website
- Parish Bulletin
- Content and security for social media

Reach out to Caitlin Wojtasek, caitlin.wojtasek@archden.org, or click the below link!

WWW.DENVERPARISH.ORG