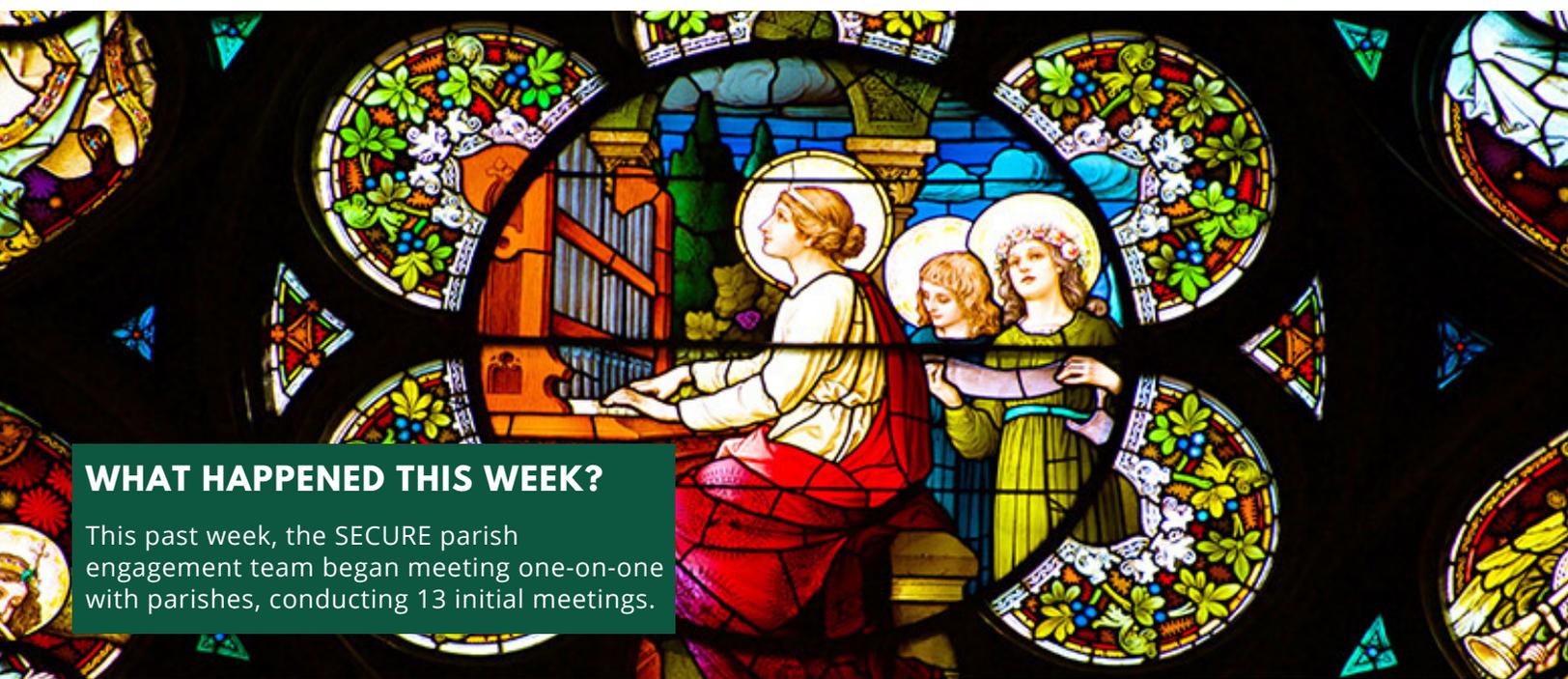


SECURE WEEKLY UPDATE

Friday, June 12, 2020

Vol. 1



WHAT HAPPENED THIS WEEK?
This past week, the SECURE parish engagement team began meeting one-on-one with parishes, conducting 13 initial meetings.

SECURE WEEKLY WEDNESDAY WEBINAR

EVERY WEDNESDAY AT 1 P.M.:

ENGAGING YOUR COMMUNITY ON SOCIAL MEDIA: FACEBOOK AND CONTENT CREATION HOW-TO



Join us next week as we focus on ways to engage our communities through Facebook! We'll also share tips & tricks to create content to share.

[Link to Join!](#)

MESSAGE FROM PAUL DUDZIC, CHIEF DEVELOPMENT OFFICER

“On behalf of Archbishop Aquila and the Archdiocese, I want to express our appreciation that you are partnering with the AOD and CCS in the SECURE parish offertory improvement program. This platform has demonstrated success in parishes all around the country and is worthy of your time and effort. Participating parishes have seen profound increase in connectivity with their parishioners resulting in increased overall offertory, greater online giving and stronger residual giving. I’m excited about where each of you can take your parish with the SECURE program!”

SIGN UP FOR A ONE-ON-ONE!



Parish one-on-ones are the most effective way to work with your community. Here we analyze your current situation, create a specific plan personalized for your parish community, and walk through the steps to increase engagement with your community and offertory. Meetings typically only last 30-45 minutes and are an incredible quick way to take steps to engage your parish community.

To sign up for a parish 1:1, reach out to Jen Krasowski, jkrasowski@ccsfundraising.com, or David Mehr, dmehr@ccsfundraising.com

SUGGESTED OFFERTORY SPEAKING POINTS

We encourage every parish to mention offertory during Mass and include a link to give in the summary of the live-streamed Masses. Recognizing that many parishes are offering a combined in-person and live-streamed service we have offered three opportunities and suggested language for speaking about the importance of offertory and how to give electronically.

OPTION 1 – Introductory Rite

Good morning/afternoon and thank you for joining us in this celebration of the Eucharist. We all long for the day when we can all gather together for Mass in person, as one body of Christ. We will continue to pray for that day, and for all those impacted by the COVID-19 crisis.

Until then, it is so important for us to gather in-person safely and digitally to participate in worship to maintain our community.

As we begin this celebration, I ask that each of you recall the many ministries of our parish, the resources necessary to continue them, and our duty as Catholics to financially support our parishes. As you think of our RCIA program, youth ministry, altar guild (or other appropriate ministries), I hope you will consider giving a regular gift to our parish to support them.

I encourage everyone to contribute to the offertory online by going to our website and clicking... or by going to www.archden.org and clicking DONATE.

Thank you for your contribution and continued support of our parish.

OPTION 2 – Offertory

As you are all aware, it is at this point in the Mass when, if we were all gathered together in this church, we would offer our financial gifts to our parish to support our many ministries.

As we seek to continue our ministerial work in this especially trying time, I ask that you continue to offer that support by contributing to the offertory online

By going to our website and clicking... or by going to www.archden.org and clicking DONATE.

Thank you for your contribution and continued support of our parish.

OPTION 3 – Concluding Rite

Thank you for joining me in today's celebration of the Eucharist. Before we go, I would like to take a moment to ask you to make a gift to our parish offertory. In normal times, we would all gather in this church and offer our financial support to the parish just before we recall the offering of Christ's life for us.

Until that day comes when we can all gather together in person once again, please consider making that financial offering online by going to our website and clicking... or by going to www.archden.org and clicking DONATE.

RESOURCES

PAST WEBINAR:

SECURE PROGRAM INTRODUCTION



Learn more about the SECURE program, a FREE service that helps build digital communities and increase offertory.

[CLICK HERE!](#)

SURVEY:

Surveys are the first step in ensuring that your SECURE engagement team can create a personalized plan for your community. Take 10 minutes to fill out this survey prior to your meeting.

[LINK TO SURVEY](#)

EXAMPLES OF MENTIONING OFFERTORY DURING MASS



Christ on the Mountain, Lakewood shares about the opportunity to give in the first 30 seconds of their in-person & live-streamed Mass.

[CLICK HERE!](#)



The Cathedral Basicala of the Immaculate Conception shares about the opportunity to give and the impact gifts have on the parish during the Concluding Rite at 34 minutes into the live-stream.

[CLICK HERE!](#)

SUGGESTED OFFERTORY SPEAKING POINTS

OPCIÓN 1 - Rito introductorio

Buenos días / tardes y gracias por acompañarnos en esta celebración de la Eucaristía. Todos esperamos el día en que podamos reunirnos para la Misa en persona, como un solo cuerpo de Cristo. Continuaremos orando por ese día y por todos los afectados por la crisis COVID-19.

Hasta entonces, es muy importante para nosotros reunirnos digitalmente y participar en la adoración de forma remota para mantener nuestra comunidad.

Al comenzar esta celebración, les pido a cada uno de ustedes que recuerden los ministerios de nuestra parroquia, los recursos necesarios para continuarlos y nuestro deber como católicos de apoyar financieramente a nuestras parroquias. Al pensar en nuestro programa educación religiosa, ministerio juvenil, ministerios de altar (u otros ministerios apropiados), espero que consideren dar un donativo regular a nuestra parroquia para apoyarlos.

Animo a todos a contribuir al ofertorio en línea. Al ir a nuestro sitio de web y hacer clic en ... Al ir a www.archden.org y hacer clic en "DONATE."

Gracias por su contribución y apoyo continuo de nuestra parroquia.

OPCIÓN 2 - Ofertorio

Como todos saben, es en este momento de la Misa cuando, si nos reuniéramos en esta iglesia, ofrecíamos nuestros dones financieros a nuestra parroquia para apoyar a nuestros muchos ministerios.

Mientras buscamos continuar nuestro trabajo ministerial en este momento difícil, le pido que continúe ofreciendo ese apoyo contribuyendo a la ofrenda en línea.

Al ir a nuestro sitio web y hacer clic en ... Al ir a www.archden.org y hacer clic en "DONATE"

Gracias por su contribución y apoyo continuo a nuestra parroquia.

OPCIÓN 3 - Rito de conclusión

Gracias por acompañarme en la celebración de la Eucaristía de hoy. Antes de irnos, me gustaría tomar un momento para pedirle que haga un regalo a nuestro ofertorio de la parroquia. En tiempos normales, todos nos reuníamos en esta iglesia y ofrecíamos nuestro apoyo financiero a la parroquia justo antes de recordar la ofrenda de la vida de Cristo por nosotros.

Hasta que llegue ese día en que podamos reunirnos en persona una vez más, considere hacer esa oferta financiera en línea. Al ir a nuestro sitio web y hacer clic en ... Al ir a www.archden.org y hacer clic en "DONATE"

Gracias por su contribución y apoyo continuo a nuestra parroquia.

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